



Canton Canoe Weekend

49th Rushton Canoe & Kayak Races
PO Box 284, Canton NY 13617

2010

Sponsor Reply

Please send your initial reply by **March 31**. No money or raffle items will be needed until **April 24**.

Platinum Level \$500: We will be able to support the Rushton Races and Canton Canoe Weekend at the *Platinum* level this year. Race named after us (*C-1 Marathon Sponsored by XYZ*)

We will be able to support the Rushton Races and Canton Canoe Weekend at the *Gold* level this year.

Gold Sponsor Level: \$200+

1. *Race T-shirt advertising* - Your logo will be on the 200 race t-shirts that are given to competitors. This gives your business maximum exposure throughout the year as racers wear the t-shirts locally, regionally and nationally.
2. *Poster advertising* - The same logo will appear on the posters that are distributed locally and used to advertise the weekend.
3. *Print media* - Your business name will be included in articles about the races.
4. *Internet* - Your logo will appear on the St. Lawrence Valley Paddlers (SLVP) web site, www.slv paddlers.org with a link to your web site.
5. *Banner*—Display your company or store banner at the race venue, Taylor Park
6. *Venue Presence*—Have a booth to sell or promote products at the race venue, Taylor Park

We will be able to support the Rushton Races and Canton Canoe Weekend at the *Silver* level this year.

Silver Sponsor Level: \$100+

A \$100+ sponsorship of the weekend will include everything in the Gold level except the company logo on the poster and t-shirt. A one line name of the company will appear on the t-shirt, the poster, in newspaper articles and your logo on the SLVP web site.

We will be able to support the Rushton Races and Canton Canoe Weekend at the *Bronze* level this year.

Bronze Sponsor Level: \$50+

The donation of \$50+ will put your name on the posters distributed in the area to advertise the races, and in some newspaper articles.

We will be able to support the Rushton Races and Canton Canoe Weekend with donations for the Potsdam Humane Society Fundraiser Raffle or the Prediction Race.

These prizes will be used for our fundraiser raffle in support of the Potsdam Humane Society and for the Rushton Prediction Race prizes. Gift certificates, meals at restaurants, store items, etc are all acceptable. You may indicate your donation below. Businesses giving donations will be given logo space and advertising equal to the items donated.

We will be able to donate the following item(s) this year _____

We will support youth paddling with a donation of \$____.

Youth paddler entry fee is \$5. You may name the youth to receive the free entry in your name or let us determine who receives it. You may pay for the entry of as many youth as you wish. A youth paddler must be grade 12 or younger.

We will sponsor a relay team with a donation of \$60.

The Relay Team entry fee is \$60. You may name the team to receive the free entry in your name or let us determine who receives it. The team will be announced as "Sponsored by ____ (you) ____"

Contact Name: _____

Email: _____

Web Site _____

Logo Available Banner Available

Signed, _____ Date _____

Checks payable to *Canton Canoe Weekend*
Mail to:

Canton Canoe Weekend
PO 284, Canton NY 13617

Questions: Email bolesh1@gmail.com or call 379-9241